

HOSA Happenings

New for 2020 - 2021

Editorial changes have been made in the guidelines for clarity.
Rating sheet has been updated to reflect guideline changes.

Event Summary

HOSA Happenings provides members with the opportunity to gain knowledge and skills required to communicate information about the HOSA chapter in a manner that celebrates the chapter members and their achievements, as well as shares health related information with readers. This is a multimedia chapter communication event. For this recognition event chapters will select ONE (1) communication tool. All submissions that reach a pre-determined standard will be awarded a Certificate of Excellence. This event aims to inspire members to be proactive future health professionals and tell the story of their chapter throughout the year using whatever form of communication they choose (i.e.: print or electronic newsletter, website, blog, social media platform).

General Rules

1. Chapters in this event must be affiliated with HOSA-Future Health Professionals and in good standing in the division in which they are registered to compete (Middle School, Secondary or Postsecondary/Collegiate).
2. Chapters must be familiar with and adhere to the "[General Rules and Regulations of the HOSA Competitive Events Program \(GRR\)](#)."

Chapter Definition and School Rules

3. This is a chapter recognition event that is coordinated by the chapter Historian (or other appointed chapter member) and includes contributions from other chapter members.
4. For this event, a chapter is defined as either an affiliated chapter, or a natural combination of affiliated chapters at the same location/district. For example, two programs at the same school /district might have separate charter numbers, but could logically share the same communication tools and want to share in the submission together. For conference registration purposes in this case, one charter number must still be used - one chapter name will be listed in recognition materials.
5. HOSA chapters **MUST** follow applicable SCHOOL DISTRICT POLICIES regarding the use of photos and personally identifiable information in any communications media format. If the school/district/state requires parental permission, then it is the responsibility of the local chapter to secure, complete, and maintain the appropriate forms.
6. Submissions for this event **MUST** comply with copyright laws. Copyright infringement is a violation of federal law and subject to severe civil penalties and sanctions. Under federal copyright law, copyrighted works may not be copied, published, disseminated, or displayed without the permission of the copyright holder, unless such use is deemed to be "fair use" under the law.

The Communication Tool

7. Chapters will select one communication tool to highlight the chapter's activities. Examples could include print newsletter, electronic newsletter, website, blog, social media platform, etc.

Four (4) to eight (8) pages (8.5 x 11 inches) of the selected communication tool may be submitted. When submitting, each side counts as one page, but front and back copies are acceptable.

8. The use of photos, illustrations, graphics and infographics are often effective tools in conveying a communication message.

State Submission Process

9. There are two options for submitting material for this event. Please check with your State Advisor to determine if you should follow Option A or Option B below for submitting material for this event.

Option A: Print Submission

- The print submission must include one print copy of the selected four (4) to eight (8) 8.5 x 11 inches pages of content.
- AND the cover page found on page 5 of these guidelines, and
- **MUST BE RECEIVED** by the state HOSA office by the state publicized deadline.
- Print submissions should be on 8 ½ x 11" white paper, stapled at the top left corner, WITHOUT binding, sheet protectors, or contained in any type of folder or notebook.

Option B: Electronic Submission via Tallo

- The electronic submission must include one pdf copy of the selected four (4) to eight (8) 8.5 x 11 inches pages of content.
- AND the cover page found on page 5 of these guidelines and
- **MUST BE UPLOADED** to Tallo by the state publicized deadline following the instructions below.
- Only Secondary and Postsecondary division members can use Tallo. Middle School division members should check with your State Advisor to determine how electronic submissions will be collected.

Required Digital Uploads (*If your state is following option B in rule # 10)

10. The following items must be uploaded as a single document, pdf preferred, by ONE member of the chapter:
 - a. cover page and content to Tallo for Secondary & Postsecondary/Collegiate divisions

Instructions for uploading materials to Tallo (Secondary/Postsecondary divisions only) can be found [HERE](#).

Final Scoring

11. This event will be judged at the state level using the event rating sheet. Submissions that earn 80 points or higher will be recognized at the state level, with the manner of recognition to be determined by the state.
12. This event is not judged at the international level. All submissions earning a score of 80 points or higher at the state level will be eligible for recognition at the HOSA International Leadership Conference. The names of those chapters who earn 80 points or higher will be submitted to HOSA-Future Health Professionals by the State Advisor.

ILC Recognition

13. ILC Delegates: Chapters attending the ILC should register for this event as part of the online registration process. (The registration can be attached to any single delegate from the chapter as part of the online registration, preferably the delegate who will present the chapter's HOSA Happenings submission during the Project Display time. For recognition purposes, it is the chapter and not the individual who will be recognized.)
14. All award recipients in attendance at the International Leadership Conference will be

recognized with a certificate for the chapter. The certificate will be distributed to the State Advisor during the designated registration time.

15. Those chapters attending International Leadership Conference and receiving the Certificate of Excellence will select a chapter representative to walk across the stage during the Recognition Session to receive a pin.
16. Gold, silver, and bronze medals are not awarded for this and other recognition events at the international level.
17. Chapter names may be posted on the HOSA – Future Health Professionals website. In order to be listed online, the chapter names that have earned 80 points or higher must be submitted to HOSA – Future Health Professionals through the State Advisor by the publicized deadline.

Project Display

18. All award recipients in this event will be invited to participate in a Project Display for this event at the ILC. For the Project Display, one member of the chapter **MUST BRING** with them whatever they wish to display, either in print format or on a computer or tablet using battery power.

HOSA Happenings-Judge Rating Sheet

Chapter Number _____

Judge's Signature _____

Areas Evaluated		Points Possible						Points Awarded
		Superior.....					Poor	
General Appearance (20 pts)	Layout and spacing-neat and appealing	5	4	3	2	1	0	
	Font (size and appearance) makes content readable	5	4	3	2	1	0	
	Use of color-neat and attractive but not distracting	5	4	3	2	1	0	
	Graphics, infographics, illustrations and pictures are clear and well-cropped, and support the articles or pages they accompany	5	4	3	2	1	0	
Content – Quality (45 pts)	Local chapter news	15	12	9	6	3	0	
	Health information article(s)	15	12	9	6	3	0	
	Celebration of chapter members and their achievements	15	12	9	6	3	0	
Organization (15 pts)	Easy to find information quickly. Clear headings. Sections or articles are clearly distinguishable (index, clear headings)	15	12	9	6	3	0	
Mechanics (10 pts)	Correct spelling and grammar	5	4	3	2	1	0	
	Punctuation used appropriately	5	4	3	2	1	0	
Required (10 pts)	Four to eight (4-8) pages in length (each side counts as one page, front and back copies acceptable.)	10					0	
TOTAL POINTS		100..... 0						



HOSA HAPPENINGS: Multimedia Chapter Communications Event

COVER PAGE

Select and print the best chapter communication pages (maximum of eight (8) one sided pages) and submit as directed by the State Advisor, with this cover page.

How was this communication shared with chapter members?

- Printed newsletter
- Electronic newsletter
- Chapter website URL _____
- Blog URL _____
- Social Media Platform _____
- Other _____

Please complete the information below and print neatly:

School _____

State _____

Historian (chapter designee) _____

Historian's (chapter designee's) E-mail Address _____

HOSA Chapter Charter Number _____

PHOTO PERMISSION AND COPYRIGHT

This event entry does not violate any copyright laws. All necessary permission forms for the use of photos and personally identifiable information have been secured and are on file at the local level. Permission is granted for a chapter member to share event materials with others during the HOSA Project Display time, and for HOSA-Future Health Professionals to share event materials or links at www.hosa.org.

Advisor's Signature _____

Please complete the information below and print neatly:

Advisor's Name _____

E-mail Address _____

Must be submitted digitally OR at the State Leadership Conference OR received in the state HOSA office by

Date