

# Health Career Display

## ***New for 2020-2021***

Competitor orientation deleted from ILC.

Reference page has been updated and, along with 1-3 photos of the display, will be submitted electronically for ILC.

Editorial changes have been made in the guidelines for clarity.

Rating sheet has been updated to reflect guideline changes.

### **Event Summary**

Health Career Display provides members with the opportunity to research a career of interest, create a display board of associated career materials, and improve their presentation skills as they communicate the career information to others. This competitive event consists of 2 rounds and each team consists of 2 people. Round One is the judging of the Health Display Board. The top scoring teams will advance to Round Two for the presentation. This event aims to inspire members to become future health professionals by exciting them about a career of their choosing.

**Dress Code** Competitors must be in official HOSA uniform or in proper business attire. Bonus points will be awarded for [proper dress](#). Both team members must be properly dressed to receive bonus points.

### **General Rules**

1. Competitors in this event must be active members of HOSA-Future Health Professionals, in good standing in the division in which they are registered to compete (Secondary or Postsecondary/Collegiate).
2. Competitors must be familiar with and adhere to the [“General Rules and Regulations of the HOSA Competitive Events Program \(GRR\).”](#)
3. The display must be presented by a team of two (2). One health career or a cluster of related health careers may be presented. The career must be a HEALTH career.
4. All competitors shall report to the site of the event at the time designated for each round of competition. At ILC, competitor's [photo ID](#) must be presented prior to ALL competition rounds.

### **Official References**

5. For a sample list of health careers, visit the [National Consortium for Health Science Education](#) and [Explore Health Careers](#) websites.

### **ROUND ONE: Health Display**

6. When instructed, the team will have **fifteen (15) minutes** to assemble the display. Parts of the display may be done prior to competition. The time for assembly is to set up what the team has previously created in preparation for Round One judging.
7. No equipment/supplies (except tables) will be provided for this event. All equipment/supplies needed must be provided by the team. It is the team's responsibility to ensure that all equipment is in working condition.
8. Round One will not be attended by competitors. Judges will view the assembled displays and will use the Round One rating sheet to rate each display. The display helps form the presentation, but must stand alone as an effective illustration of the

chosen career or career cluster. Teams will be judged on how effectively the display informs others about the career or career cluster. Career information should include, but is not limited to:

- A. Job responsibilities
- B. Education requirements
- C. Entry level salary at the local/national/global level
- D. Benefits/challenges associated with this career
- E. Additional relevant information

9. The top secondary and postsecondary/collegiate teams from Round One will advance to Round Two, for the oral presentation. Number of advancing teams will be determined by criteria met in Round One and space available for Round Two.

10. The work **must** be the work of the competitors, including the artistic aspects of the display. Allowable artwork may include:

- A. Competitor produced illustrations, designs, and/or computer-generated graphics.
- B. Clip art or other graphics used in compliance with copyright laws.
- C. Photographs used in compliance with copyright laws.
- D. Computer or machine generated lettering.

11. The display uses a single wall tri-fold presentation display board that is no larger than 36" H x 48" W, in any color, made of foam or corrugated cardboard. It must be able to stand on a standard conference table furnished on site. There will be one or two teams per table. In addition to the presentation board, the display may include models, mannequins, pamphlets, brochures, or any other method or combination of physical objects to display the project.

12. Computers, electronics, solar power, batteries, or electricity of any kind, may **NOT** be used.

13. DISPLAY MEASUREMENTS:

All teams will have the same size table. Once positioned on the table with three-dimensional display items, the maximum dimensions are:

HEIGHT: 36 inches      WIDTH: 48 inches      DEPTH: 24 inches

The display will be measured by the Section Leader or Event Manager before judging begins, from a beginning point to the furthest point of the display.

- A. Height will be measured from the tabletop to the highest point of anything on the display.
- B. Width will be measured from the widest point of anything on the display to the opposite point.
- C. Depth will be measured from the deepest point of anything on the display to the opposite point.
- D. Display materials may not extend beyond the edge of the display table.
- E. Dimensions include models, mannequins and all other display items.
- F. Information or display items outside these dimensions will be considered part of the display and subject to point deductions.
- G. Display board must be in English for judging, and contain competitor names, chapter and division on the back side for identification.

14. Competitors are responsible for the safety and proper functioning of all equipment they bring to this event. Teams **may not** use any flames, body fluids, living organisms, sharps, or any equipment/materials that could expose anyone to risk of bodily harm or danger. Invasive procedures and skin puncturing of any kind are **prohibited**.

15. Reference Page: List the literature cited to give guidance to the project. American Psychological Association (APA) is the preferred resource in Health Sciences. One page only. The reference page must be uploaded to Tallo by ONE team member. Reference page must also include: Event Name, Team Member Names, HOSA Division, HOSA Chapter #, School Name, State/Assoc, Chosen Profession. *Points will be awarded for compiling a clean, legible reference page, but the formatting of the reference page is not judged.*
16. Displays must be picked up by competitors as instructed. Any displays not picked up **within the given timeframe** will become the property of HOSA-Future Health Professionals and may be discarded.

### ROUND TWO: Presentation

17. Qualifying teams will report back to the display at their assigned appointment time to present a five (5) minute prepared oral presentation to the judges.
  - A. Use of index card notes during the presentation are permitted. Electronic notecards (on a tablet, smart phone, laptop, etc...) are permitted, but will not be shown to judges.
  - B. The presentation may include but is not limited to why they chose this career/career cluster, what they learned by researching this career/career cluster, what forms of research they used to complete the display, and what they included on the display and why.
  - C. Both team members must take an active role in the presentation.
18. USE OF DISPLAY DURING PRESENTATION: Visuals or display items used during the presentation portion of the event may be touched or picked up BUT MUST remain contained within the dimensions of the display. Items removed from the display will be considered outside the dimensions of the display and subject to point deductions.
19. Each team that advances to the presentation round will be judged on their ability to communicate information to the judges about the career area. During the five (5) minute prepared presentation, a time card will be shown with one (1) minute remaining and the presentation will be stopped at the end of the 5 minutes. The judges will have two (2) minutes to complete the rating sheets.
20. OPTION: Additional time may be given to competitors to set up again (reset their materials) for round two depending on how the event is scheduled at the regional/state/ILC levels, at the discretion of HOSA staff.

### Final Scoring

21. Scores from Round One will be added to Round Two to determine the final results.
22. In the event of a tie, a tie breaker will be determined by the areas on the rating sheet section(s) with the highest point value in descending order.
23. All competitors in this event at the International Leadership Conference are **required** to attend the HOSA Project Display Time for this event, as scheduled per the conference program. Team members will stand with their displays and share event experiences with conference delegates. Failure to attend Project Display Time will result in a 15 point deduction, assessed in Tabulations.

### Required Digital Uploads

24. The following items must be uploaded as a single document, pdf preferred, by ONE member of the team:
- a. Reference Page and 1-3 photos of display.
  - b. Upload to Tallo for Secondary & Postsecondary/Collegiate Divisions.
  - c. Uploads for ILC will be open from April 15<sup>th</sup> -May 15<sup>th</sup> for ILC qualified competitors only.

Instructions for uploading materials to Tallo can be found [HERE](#).

**NOTE:** States have the option to use hard copy submissions instead of digital submissions. Please check with your State Advisor to determine what process is used in your state. For ILC, only digital submissions will be used for judging if uploaded by May 15<sup>th</sup>.

**Competitor Must Provide**

- Reference Page and 1-3 photos of display, .pdf preferred, digitally uploaded by published deadline
- Display (36" x 48" tri-fold board without electricity or battery)
- #2 pencil for evaluation
- Index cards or electronic notecards for presentation (Round Two only-optional)
- Watch with second hand (optional-Round Two only)
- [Photo ID](#)

## HEALTH CAREER DISPLAY

### Judge's Round 1 Rating Sheet – The Display

Section # \_\_\_\_\_ Judge's Signature \_\_\_\_\_  
 Team # \_\_\_\_\_ Division: SS \_\_\_\_ PS/Collegiate \_\_\_\_

One PDF file with Reference Page and 1-3 photos of the display Uploaded Online\*: Yes \_\_\_\_ No \_\_\_\_  
 \*If the materials are not uploaded, please note that applicable items on the rubric below cannot be judged.

<b>Health Career Display – Round 1</b>						
<b>A. Overview</b>	<b>Excellent 5 points</b>	<b>Good 4 points</b>	<b>Average 3 points</b>	<b>Fair 2 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
<b>1. No Power</b>	Power is NOT used (electric, battery, etc...).	N/A	N/A	N/A	Display not submitted OR power was used.	
<b>2. Health Related Career</b>	Display reflects a health career or a cluster of related health careers.	N/A	N/A	N/A	Display not submitted OR does not reflect a health career or a cluster of related health careers.	
<b>3. Safety</b>	Display/ equipment is safe and poses no hazards.	N/A	N/A	N/A	Display not submitted OR equipment presents safety/hazard concern.	
<b>4. Reference Page</b>	Reference page is included as a digital upload - and contains Event name, Competitor/Team Member Names, HOSA Division, HOSA Chapter #, School Name, State/Assoc, & Chosen Profession	N/A	N/A	N/A	Reference page is not included OR all requirements are not met.	
<b>5. Display Setup</b>	Display is no more than 36" high x 48" wide and 24" deep, with board made of foam or corrugated cardboard.	N/A	N/A	N/A	All requirements are not met.	
<b>A. Overview</b>	<b>Excellent 20 points</b>	<b>Good 16 points</b>	<b>Average 12 points</b>	<b>Fair 8 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
<b>6. Career Overview</b>	Display provides an exceptional representation of the researched career / career cluster. Information is accurate, current, and presented in a logical manner.	The content of the display is mostly clear, ideas are sequenced in a logical manner. The display provides information that describes the career / career cluster.	The information on the display is somewhat vague and does not clearly define the career/cluster.	The sequencing of ideas throughout the display is unclear. The display includes little information with limited data to support the career or career cluster.	Display not submitted OR information on the display is unclear and does not provide understanding of the career or career cluster.	
<b>B. Career Information</b>	<b>Excellent 5 points</b>	<b>Good 4 points</b>	<b>Average 3 points</b>	<b>Fair 2 points</b>	<b>Poor 0 point</b>	<b>JUDGE SCORE</b>

<b>Includes:</b>						
<b>1. Job responsibilities</b>	Detailed information on the job responsibilities is given along with an excellent description of five or more tasks specific to the health career.	Job responsibilities were provided. Good information on the job description were given with four specific tasks described.	A description of the job was provided. Three specific tasks were described.	A brief mention of the job responsibilities was given, and only one to two specific tasks were described.	Display not submitted OR no mention of job responsibilities or tasks associated with the job were provided.	
<b>2. Education requirements</b>	Detailed and thorough description of the educational requirements with information on any degrees with courses, certificates, licenses, or other special requirements. Estimated time required to complete requirement is also given.	There is a description of the educational requirements. It provides information on any degrees, certificates, licenses, or other special requirements.	There is a short description of the educational requirements.	There is an incomplete description of the educational requirements.	Display not submitted OR there is no description of the educational requirements.	
<b>3. Entry level salary at the local/ national/ global level</b>	A detailed and accurate description of the salary and wage information for this career is provided at the local, national and global levels. The team provides the yearly, monthly, and hourly rate for this position. Opportunities for advancement and future earnings are provided.	Salary at the local/ national/ global level is provided in the display along with a brief summary of the wage details.	A description of the salary range for this career is provided without specific details.	There is a vague description of the salary range for this career/cluster.	Display not submitted OR there is no description of the salary range for this career.	
<b>4. Benefits/ challenges associated with this career</b>	The display effectively highlights five or more benefits and challenges associated with this career.	The display shares highlights of four benefits or challenges commonly associated with this career.	The display describes three benefits or challenges with the career/ cluster.	The display mentions one or two benefits or challenges of the specific career or career cluster.	Display not submitted OR there was no mention of benefits or challenges with the career.	
<b>5. Additional relevant career information</b> Can discuss details/traits including (but not limited to): Career environment, technological needs, work schedule, personal characteristics, etc).	The display features five or more additional relevant details associated with the career/ career cluster.	The display features four additional details related to the career or career cluster.	The display features three additional details relevant to the career.	The display shares two additional details about the career.	Display not submitted OR no additional information on the career/career cluster was provided.	
<b>C. Display Visuals</b>	<b>Excellent 15 points</b>	<b>Good 12 points</b>	<b>Average 9 points</b>	<b>Fair 6 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
<b>1. Artistic Design</b>	The artistic quality is exceptional. The artwork is vibrant, balanced, visually pleasing and pushes the boundaries of artistic expression. The design choices take the display to the next level.	The artistic quality is good; the artwork stands out. The design elements seem to be well-thought out and comprehensive.	The display incorporates balanced design choices, showcasing some artistic features. Some of the design lacks artistic details that took away from the overall visual of the display.	Basic levels of artistic design are incorporated into the display. Better design/color choices should be incorporated to assure the artwork on the display is pleasing to the eye,	Display not submitted OR the design is simplistic and not visually appealing.	

<b>C. Display Visuals</b>	<b>Excellent 10 points</b>	<b>Good 8 points</b>	<b>Average 6 points</b>	<b>Fair 4 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
<b>2. Creativity and Originality</b>	The display incorporates creativity and innovation that make it unique. The display has the "wow-factor" and stands out in the room above all others.	The display is innovative and creative. It offers something unique but is missing the wow-factor.	The display has moderate levels of creativity and originality.	Basic elements of creativity and innovation were captured in this health career display. It blends in with the other competitors.	Display not submitted OR little creativity or originality was captured in the display of this health care display. More effort needed	
<b>3. Appearance / Organization</b>	The display is exceptionally neat, organized, and error-free. Information is clearly displayed and easy to understand and follow.	Display is neat and organized. The content has a logical flow with only minimal errors.	The display was basic and could use more organization and thought to be understood. .	The display lacked organization and/or contained several spelling errors. The flow of information seemed to be out of order.	Display not submitted OR the display is either too busy or lacks enough detail to support the content.	
<b>Total Points (105):</b>						

## HEALTH CAREER DISPLAY

### Judge's Round 2 Rating Sheet – The Presentation

Section # \_\_\_\_\_  
 Team # \_\_\_\_\_

Judge's Signature \_\_\_\_\_  
 Division: SS \_\_\_\_\_ PS/Collegiate \_\_\_\_\_

HEALTH CAREER DISPLAY – The Presentation – Round 2						JUDGE SCORE
A. Presentation Content	Excellent 15 points	Good 12 points	Average 9 points	Fair 6 points	Poor 0 points	JUDGE SCORE
1. Understanding of the Career	The presenters shared exceptional insight and depth of knowledge on the career or career cluster.	The presenters shared knowledge and understanding of the career or career cluster.	The presenters demonstrated some command of the knowledge of the career/ career cluster.	The presenters shared knowledge of the career/ career cluster but failed to effectively teach the judges.	The presenters shared little to no knowledge of the career/ career cluster. The judges were left with more questions than answers.	
2. Why This Career?	Compelling examples of the significance of the presenter's choice of career field. Relevant, engaging stories were shared that brought the presentation to life.	The team shared engaging examples of why they selected their career field. Stories were shared to add a personal touch to the career selection.	The team told the story for why they chose their career field but were unable to provide relevant examples to bring the story to life.	The team attempted to tell a story of the significance of choosing their career field, but the story was irrelevant to the career field.	The team was unable to connect a story for why they chose their career field of interest.	
3. Presentation of Career Information	The presentation of the career information was exceptionally organized, clear, and included relevant details to highlight the career/ career cluster.	The content and messaging of the career information were presented in a clear and concise manner.	Information shared by presenters was mostly organized and included few details of the career/ career cluster.	Presenters shared little knowledge of the career field, and the information shared was not delivered in a clear and concise manner.	Little to no information was presented to the judges on the career information.	
A. Presentation Content	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points	Poor 0 points	JUDGE SCORE
4. Display Incorporated into Presentation	The display enhanced the messaging of the career/ career cluster and helped bring the presentation to life.	The display helped tell the story of the career/ career cluster. It complemented the presentation effectively.	The team did an adequate job of using the display to support the presentation.	The display somewhat enhanced the presentation on the career/ career cluster yet seemed to miss key points of emphasis.	The display seemed to be an "afterthought" to the presentation. There was a disconnect between what was featured on the display and the presentation.	
5. How the Career Fits into the Healthcare System	The team effectively presented the relevance of how the career aligns to the healthcare system and the outlook for the career.	The team moderately highlighted the significance of how the career fits into the healthcare system.	The team shared how the career fits into the healthcare system but did not provide significant detail.	The team briefly mentioned how the career fits into the healthcare system.	The team did not share how the career fits into the healthcare system.	
C. Presentation Delivery	Excellent 10 points	Good 8 points	Average 6 points	Fair 4 points	Poor 0 points	JUDGE SCORE
1. Voice Pitch, tempo, volume, quality	Each competitor's voice was loud enough to hear. The competitors varied rate & volume to enhance the speech. Appropriate pausing was employed.	Each competitor spoke loudly and clearly enough to be understood. The competitors varied rate OR volume to enhance the speech. Pauses were attempted.	Each competitor could be heard most of the time. The competitors attempted to use some variety in vocal quality, but not always successfully.	Most of the competitor's voices were low. Judges have difficulty hearing the presentation.	Judge had difficulty hearing and/or understanding much of the speech due to low volume. Little variety in rate or volume.	



<b>C. Presentation Delivery</b>	<b>Excellent 10 points</b>	<b>Good 8 points</b>	<b>Average 6 points</b>	<b>Fair 4 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
<b>2. Stage Presence</b> Poise, posture, eye contact, and enthusiasm	Movements & gestures were purposeful and enhanced the delivery of the speech and did not distract. Body language reflects comfort interacting with audience. Facial expressions and body language consistently generated a strong interest and enthusiasm for the topic.	The competitors maintained adequate posture and non-distracting movement during the speech. Some gestures were used. Facial expressions and body language sometimes generated an interest and enthusiasm for the topic.	Stiff or unnatural use of nonverbal behaviors. Body language reflects some discomfort interacting with audience. Limited use of gestures to reinforce verbal message. Facial expressions and body language are used to try to generate enthusiasm but seem somewhat forced.	Most of the competitor's posture, body language, and facial expressions indicated a lack of enthusiasm for the topic. Movements were distracting.	No attempt was made to use body movement or gestures to enhance the message. No interest or enthusiasm for the topic came through in presentation.	
<b>3. Diction*, Pronunciation** and Grammar</b>	Delivery emphasizes and enhances message. Clear enunciation and pronunciation. No vocal fillers (ex: "ahs," "uh/ums," or "you-knows"). Tone heightened interest and complemented the verbal message.	Delivery helps to enhance message. Clear enunciation and pronunciation. Minimal vocal fillers (ex: "ahs," "uh/ums," or "you-knows"). Tone complemented the verbal message	Delivery adequate. Enunciation and pronunciation suitable. Noticeable verbal fillers (ex: "ahs," "uh/ums," or "you-knows") present. Tone seemed inconsistent at times.	Delivery quality minimal. Regular verbal fillers (ex: "ahs," "uh/ums," or "you-knows") present. Delivery problems cause disruption to message.	Many distracting errors in pronunciation and/or articulation. Monotone or inappropriate variation of vocal characteristics. Inconsistent with verbal message.	
	<b>Excellent 5 points</b>	<b>Good 4 points</b>	<b>Average 3 points</b>	<b>Fair 2 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
<b>4. Team Participation</b>	Excellent example of shared collaboration in the presentation of the project. Each team member spoke and carried equal parts of the project presentation.	Only one person on the team was actively engaged in the presentation	N/A	The team did not work effectively together.	One team member dominated the project.	
<b>Total Points (90):</b>						

\*Definition of Diction – Choice of words especially with regard to correctness, clearness, and effectiveness.

\*\*Definition of Pronunciation – Act or manner of uttering officially